Greater Harrison Chamber of Commerce

GRAND OPENING GUIDE

Greater Harrison Chamber of Commerce can support your business before you snip a ribbon and celebrate many milestones as you grow and prosper! This tip sheet of best practices will help guide you through a successful grand opening.

FOLLOW THESE STEPS FOR SUCCESS

1

BECOME A MEMBER Build a Chamber directory listing, which you can use as a landing page even before you have a website! The Chamber can also connect you with resources and vendors you may need.

2

SET YOUR DATES Contact the Chamber to choose a ribbon-cutting date that is ahead of your public grand opening so we can build lots of buzz for your new business! We'll help make sure the movers and shakers are there!

3

RIBBON CUTTING The Chamber will help coordinate this brief, VIP event from the scissors to the invitation list. You may want to include samples and coupons or other incentives. Make sure your business is camera-ready!

4

GRAND OPENING Consider your ideal clientele when timing the grand opening. You may want to have this on the weekend or make it a week-long celebration to give the public an opportunity to visit, purchase, etc.

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www.greaterharrisoncc.com